



EUROPARC

Sustainable Tourism
in Protected Areas

dra. TERESA PASTOR RAMOS
EUROPARC Federation

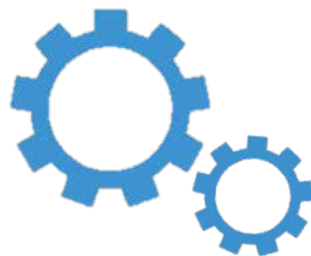


“Roadmap to genuinely **sustainable development**, where **all parties work together** as one team, finding **wise ways** of using the amazing potential of our nature values to a full extent.”

Kemer National Park -Latvia



GUIDE



MANAGEMENT TOOL



AWARD



**Protected Areas to develop tourism sustainably
with the involvement of all parties - the private
and public sector.**



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92

Sustainable
Destinations

15

countries

+2

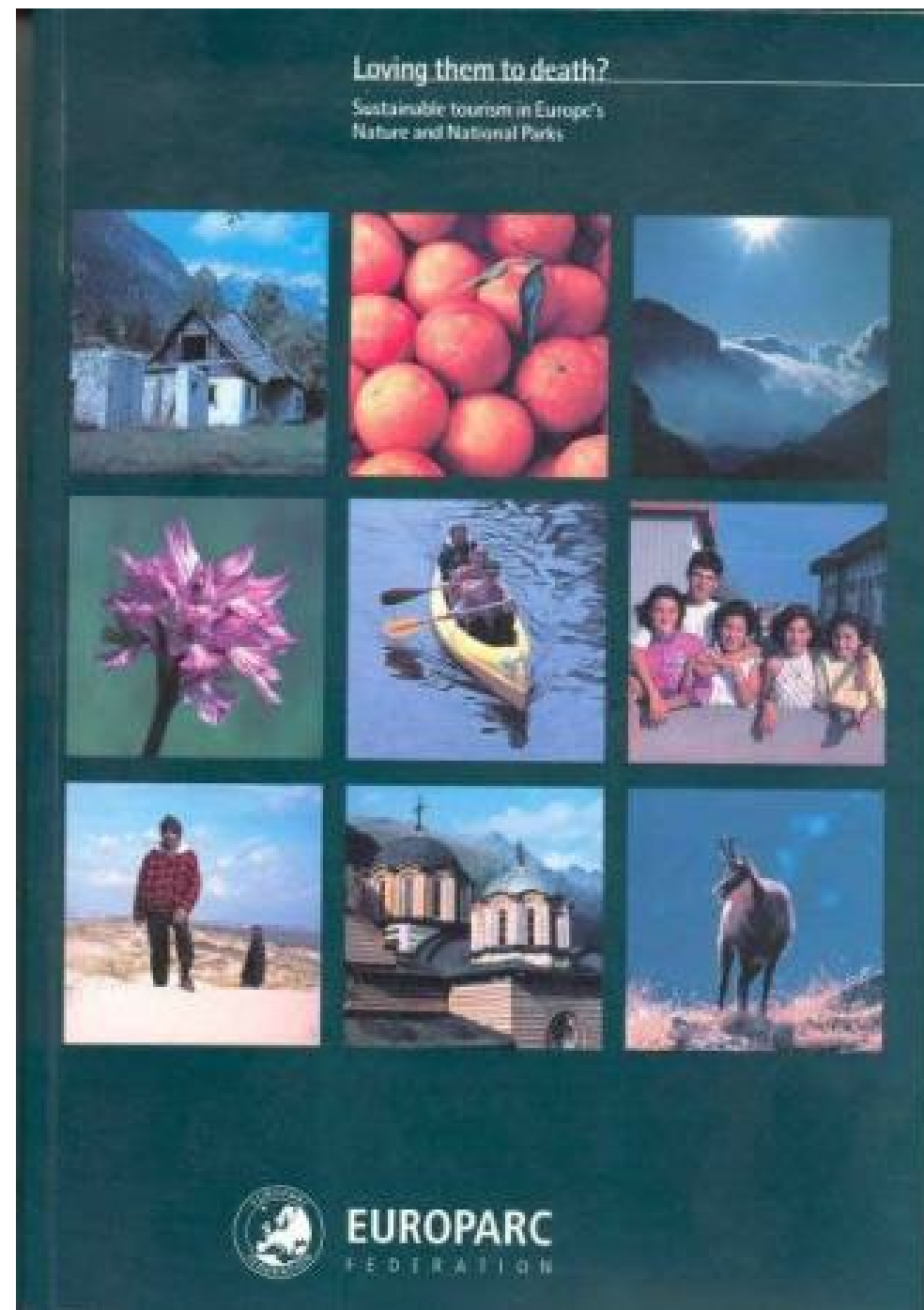
Transboundary
Sustainable
Destinations



europarc.org/sustainable-tourism

1993

Loving them to death?





EUROPARC
F E D E R A T I O N

- Oldest and largest Network of **European protected areas**
- **400** members
- **40** European countries
- **Support protected areas to fulfil their role as preservers of Europe's natural beauty.**

***Sustainable nature,
valued by people.***





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GOOD FOR **PARKS**
GOOD FOR **PEOPLE**

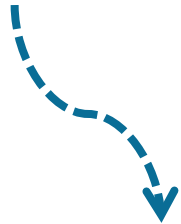
PATHWAY

1



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2



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3



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4

?



WHO CAN APPLY ?

Organisations MANAGING Protected Areas

- Parks authorities
- Municipalities
- Regions
- National bodies
- NGOs
- Foundations



PRINCIPLES

1. Giving priority to **protection**
2. Contributing to **sustainable development**
3. Engaging all **stakeholders**
4. Planning **sustainable tourism effectively**
5. Pursing **continuous improvement**

COMPONENTS

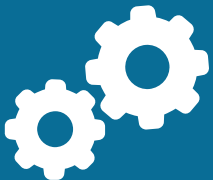
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**Sustainable
Tourism Forum**

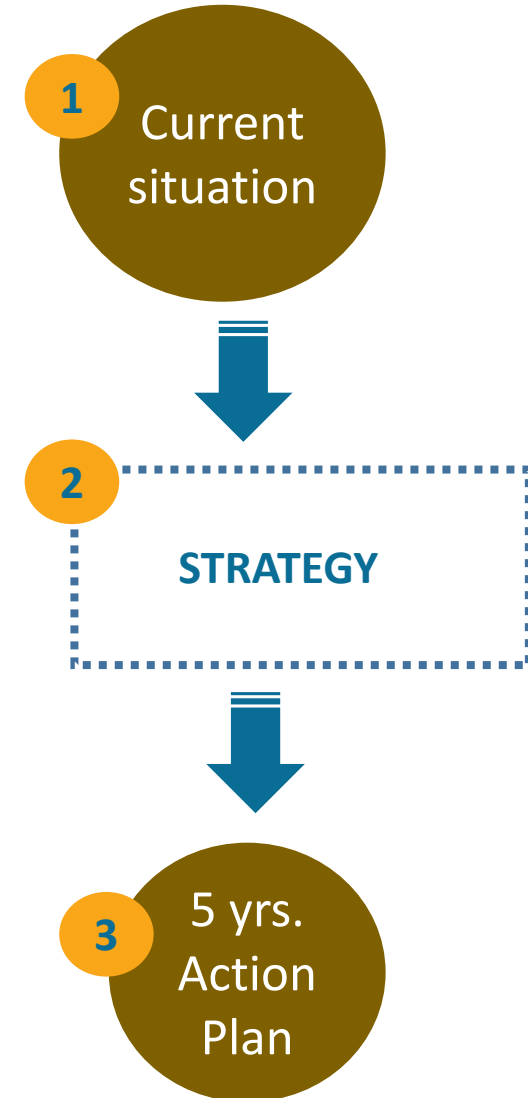


2



**Strategy and
Action Plan**

COMPONENTS





Action Plan

1

Protecting
valuable landscapes,
biodiversity and
cultural heritage



2

Supporting
conservation through
tourism



3

Reducing carbon footprint,
pollution and wasteful
resource use





Action Plan

4

Providing safe access,
quality facilities and special
experiences of the protected
area, available to all visitors



5

Effectively
communicating the
area to visitors



6

Ensuring social
cohesion





Action Plan

7

Strengthening prosperity in the local community



8

Providing training and capacity building



9

Monitoring tourism performance and impacts



COMPONENTS

3



Evaluation



Verifier onsite

4



**Partnership and
Communication**

5



**Monitoring
and review**



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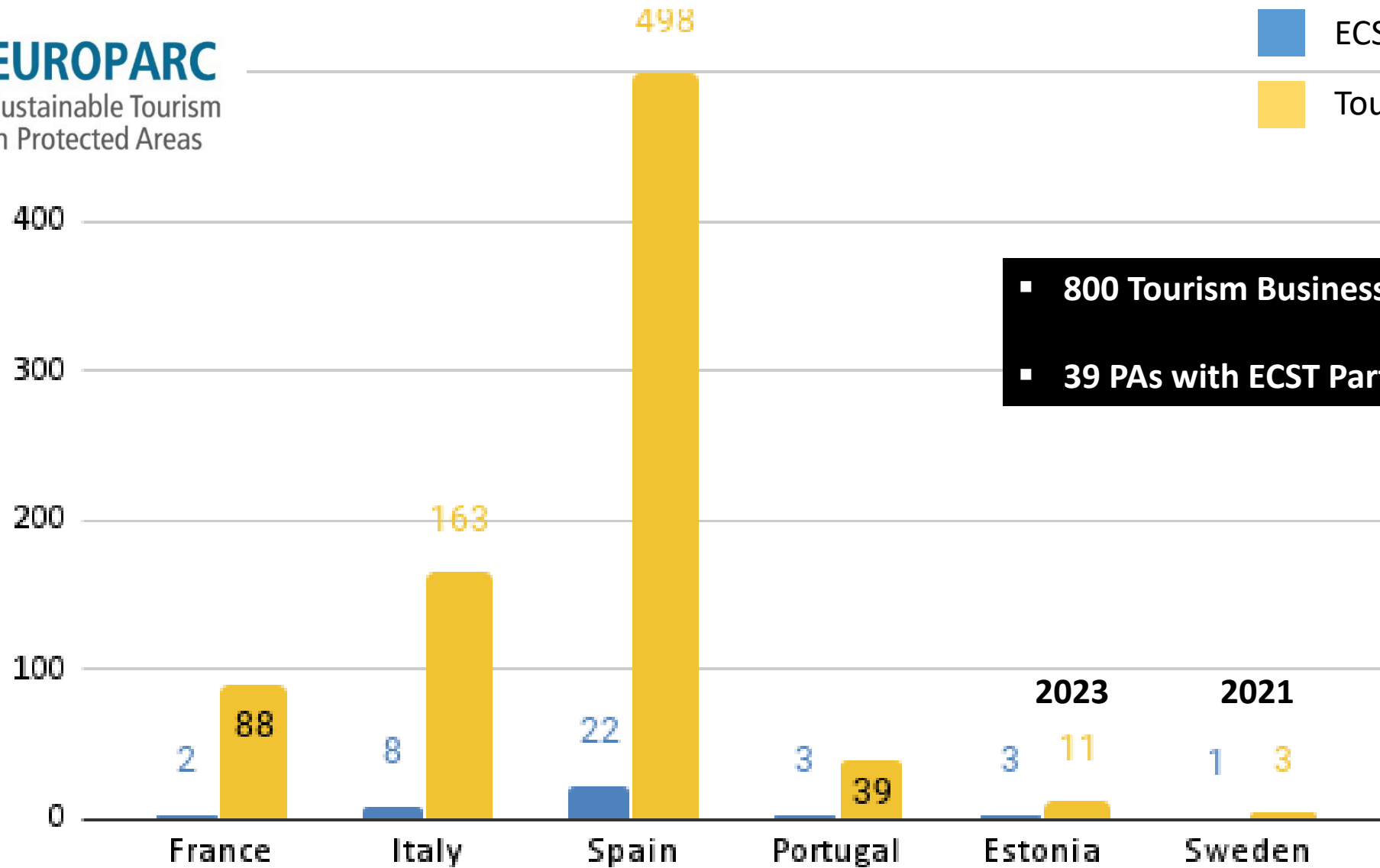
Businesses from Matsalu, Soomaa and Lahema National Parks – Estonia 2023



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Sustainable Tourism
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■ ECST Parks
■ Tourism Businesses



- 800 Tourism Businesses in 6 countries
- 39 PAs with ECST Part 2

2023

2021

Nord Baltic Section





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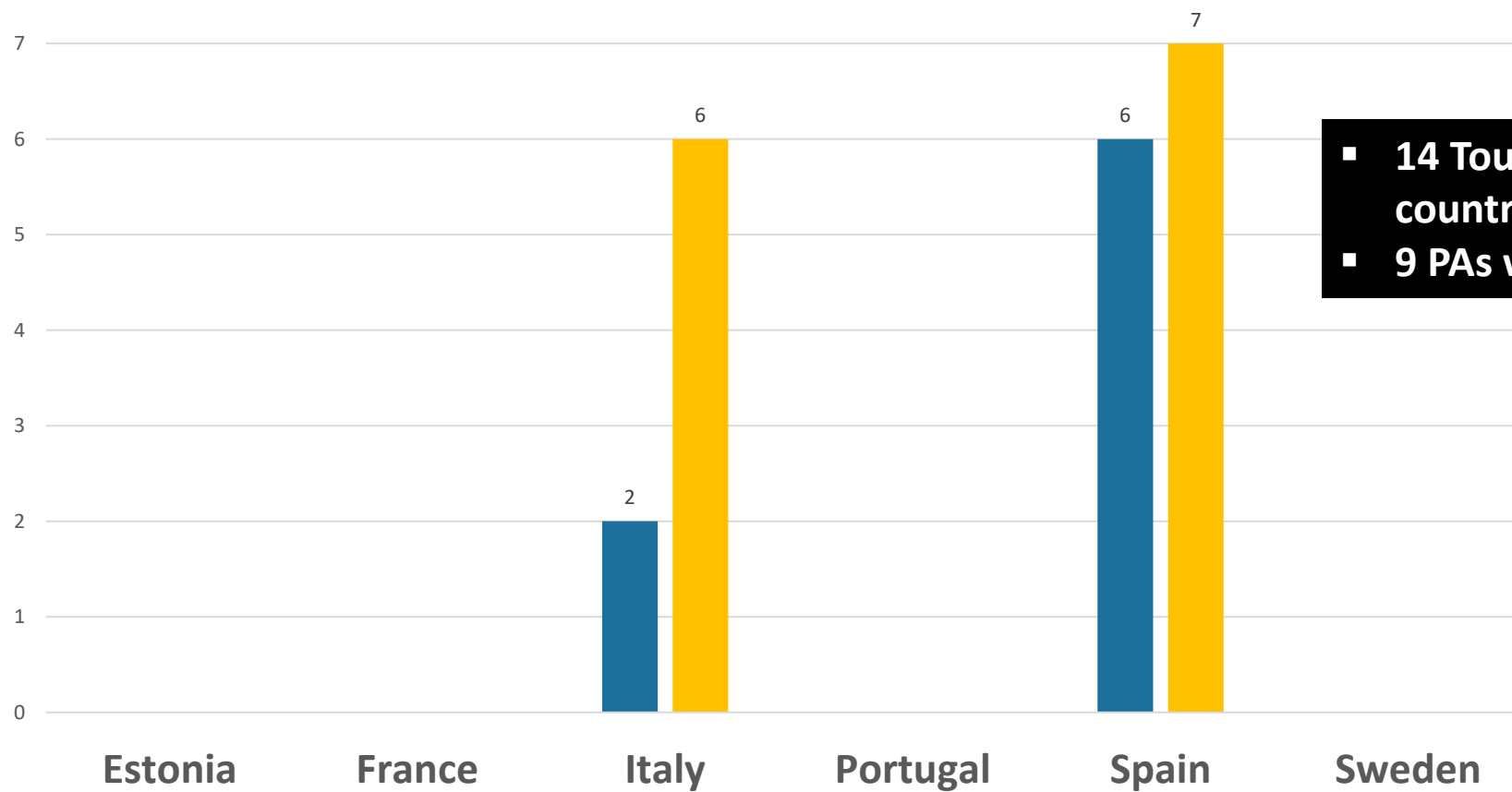
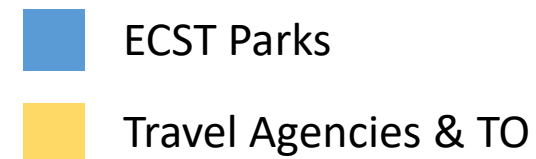
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*Parc National du Mercantour (FR)
Working with partners is an adventure*



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- 14 Tour operators in 2 countries
- 9 PAs with ECST Part 3

. ECST network meetings





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NPWS

An tSeirbhís Páirceanna
Náisiúnta agus Fiadhúlra
National Parks and Wildlife
Service

SAVE THE NEW DATE!

28-31 October 2024

Explore and Discover the Wild West of Ireland
with visits to Connemara National Park &
Wild Nephin National Park
WESTPORT | IRELAND

Sustainable Tourism & Nature Conservation | The Opportunity and Challenge for Parks Finding Creative Solutions to Visitor Flow

Registration to the Conference opens in May
Arrivals: 27 October / Departures: 1 November
Pre-book your accommodation as soon as possible!

★ ★
★ SPECIAL EVENT:
Mayo Dark Sky Festival
1 November | 18:00
Wild Nephin National Park ★ ★

Picture by Gareth McCormac

XIII ECST NETWORK MEETING

“ More than twelve years of active ECST management have resulted in a **consistent growth of qualified tourist flows** and **sustainable tourism standards**. This improvement has been accompanied by a constant and widespread increase of **local communities’ awareness** and **partners’ skills and capacities**.

In this context we are **proud of our second re-award** and are therefore **thankful to Europarc’s board and team** for their precious help.

”

Monte Rufeno - Italy



Thank you for your attention!

Teresa PASTOR

Project Development & Charter
Sustainable Tourism Manager

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